**Board Members in** Attendance: [Present, Absent, Virtual]

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Jeff Mahar (P/Treas) | V | Paul Cahill | V | Mark Ludwig | V | Mike Clarke (Sec) | A |
| Celeste Barros | V | Rick Roberts | V | Maria Bunnell | A |  |  |
|  |  |  |  |  |  |  |  |

Guests: None

1. **Meeting Start**: 6:00 PM
   1. Attendance
      1. Quorum established
2. **Acceptance of Past Minutes**
   1. Past Minutes approved
3. **Financial / Membership**
   1. Financial summary shown in APPENDIX.
   2. Insurance bill increased 30% because of storm claim
      1. Jeff/Rick to again contact Suzio Insurance on options
      2. Insurance due in April
   3. Membership
      1. Still a number of members from last year who have not signed up yet
      2. Jeff to send reminder to current members
   4. Selling starting blocks
      1. We have six starting blocks
      2. Jeff listed in various selling functions: Cheshire Market Place, Craig’s List and Offerup.
      3. Suggestion to sell for $1500 each or $6000 for all six
4. **Operations**
   1. Jeff to turn power and Water on by March 26th
   2. Court opening
      1. April 15th courts open, May 15th Club Open
         1. Memorial Weekday Opening Day
      2. Material delivered and Courts reconditioning to start March 28th
   3. Hard court
      1. Jeff to set up task group in 2021
   4. Privacy Screen
      1. Arrived and looking for help. Paul and Mark offered to help
5. **Social / Marketing**
   1. Quinnipiac Marketing
      1. Mark reviewed website development. Kate will work on in sections before fulling posting
      2. Kate will begin to post on Facebook, Instagram, and Twitter platforms
   2. Social and Tennis Events
      1. Mark loaded most content for Tennis in Calendar. Mark agreed to reach out to Maria for social calendar
6. **Tennis**
   1. Mark and Celeste meet with Kate on all fliers (CVC Kids, Yellow Ball and Kid’s Morning Program).
   2. “Kid’s Morning Program
      1. Kate will finalize fliers before April 1st
      2. Vote voted on rates for the program and agreed to discount for multiple weeks and multiple household juniors
   3. CSEC Tournament
      1. Mark. Celeste and Jeff met John Rasmas on CSEC Tournament. Dates are set for mid September. He will run tournament similar size as last year
      2. Payment to CVC for event
         1. Option of sponsorship and CVC retaining part of revenue
         2. Celeste to ask John for $500 payment for the event
         3. Do we need a contract?
7. **Planning Committee**
   1. Build-out – starting March 28th Rick is working on a communication of build-out to send to membership
8. **Adjournment**
   1. 6:59PM

Respectfully,

Mike Clarke, Secretary (Submitted by Jeff Mahar)

**APPENDIX**



