**Board Members in** Attendance: [Present, Absent, Virtual]

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Jeff Mahar (P/Treas) | V | Paul Cahill | A | Mark Ludwig | V | Mike Clarke (Sec) | V |
| Celeste Barros | V | Rick Roberts | V | Maria Bunnell | A |  |  |
|  |  |  |  |  |  |  |  |

Guests: None

1. **Meeting Start**: 6:00 PM
   1. Attendance
      1. Quorum established
2. **Acceptance of Past Minutes**
   1. Minutes not available to pass
3. **Financial / Membership**
   1. Financial summary shown in APPENDIX.
   2. Insurance bill increased 30% because of storm claim
      1. Jeff/Rick to contact Suzio Insurance on options
   3. Taxes – 940 and 1099 submitted and accepted by IRS. Jeff to complete 990 form this week
   4. Membership
      1. Current Members - Pre-season sign-up – 77 members, In-Season down deposit – 5 members
         1. Outstanding – 10 members (there are a number of Juniors and Students not counted since they usually join close to opening or club)
         2. Lost – 5 members
      2. New Member Campaign
         1. Three new members joined (1 single and 1 couple)
         2. Supplied to over 1000 potential by MailChimp
         3. Supplied to Facebook local community pages
         4. Celeste carried look at program or FAQ guidelines for marketing new members
            1. Some perspective members are hesitant to joining because of lacking ok knowing members, not sure of who to play with, etc.
            2. Rick and Celeste suggested pairing a current member with a new member to help transition and accumulate joining the club
   5. ByLaws
      1. Not discussed
4. **Operations**
   1. Three courts open that were open and now closed.
      1. Need to remove lines carried
   2. Privacy Screen
      1. Ian and Jeff working with supplier Samples to be delivery. Cost will be in $550 range
5. **Social / Marketing**
   1. Quinnipiac Marketing
      1. Kate is interested in working with CVC. Jeff to set up meeting with Celeste, Maria, Mark to discuss next steps
      2. Proposal will be submitted
   2. Social Plan 2021
      1. Maria carried since not available to discuss with Board next steps
6. **Tennis**
   1. 2021 Schedule and Plan
      1. Mark and Celeste submitted ideas
         1. Keep all programs same
         2. Look at Open Day plan with activities.
         3. New Member – have opening day or another day still not decided. Mark prefers opening day
         4. Junior full day Clinics – Mark is working with Bruce on a plan. Idea to bring in the Y as an option to help run. Mark to contact and submit ideas
   2. Filepek
      1. Wint reached out to Jeff to look at a scaled down tournament. Concern from Board is usage of club during June high season. Jeff to set up meeting with Wint to review his proposal and Tennis committee will present plan of action to board
   3. USTA
      1. Mark reached out to Wayne Eddy on USTA membership option. Wayne not sure if renewing membership. Jeff to contact Ken M as next option
   4. Adult Interclub
      1. Mark reached out to Angela on running again in 2021, which she seems interested in. Jeff will contact Chris Raffone since 2020 he was interested in formalizing an Adult League but was put on hold because of COVID
7. **Planning Committee**
   1. Pro-shop, Pavilion and Patio Buildout
      1. Jeff put together specification sheets based on quotes from Ahrean. They are reviewing them. They plan to start end of Feb or beginning March
      2. Jeff carried announcement to members with Rick assisting. Needs to be completed before construction starts
      3. Jeff to supply options for furniture and other amenities for the buildout for approval by next meeting
8. **Adjournment**
   1. 6:50PM

Respectfully,

Mike Clarke, Secretary (submitted for Mike Clarke by Jeff Mahar)

**APPENDIX**



