**Board Members in** Attendance: [Present, Absent, Virtual]

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Jeff Mahar (P/Treas) | V | Paul Cahill | A | Ken Maddalena | P | Mike Clarke (Sec) | V |
| Marcy Light | V | Rick Roberts | A | Maria Bunnell | A |  |  |
|  |  |  |  |  |  |  |  |

Guests: None

1. **Meeting Start**: 6:00 PM
	1. Attendance
	2. Quorum **not** established
	3. Acceptance of Agenda (1 min)
2. **Acceptance of Past Minutes**
	1. Quorum **not** established
3. **Financial**
	1. Kitchen
		1. Buyer found for $660
	2. Federal taxes due Feb 15th
		1. Action for Jeff
	3. Insurance and Dues tax has been paid
	4. Rick expected to send checks out to pay back members’ loans to CVC
4. **Operations**
	1. Quotes being obtained Tree Trining
		1. Paul received one for $6000
	2. Jeff to reach out to John Bate to see if he has items at CVC that he needs back
	3. Clean-out of items by pool
		1. What to keep
			1. Starting blocks
			2. Pool lane markers
			3. Propane tank
				1. TBD
			4. Picnic tables (3)
			5. Long bar
5. **Social and Tennis**
	1. Wine & Whiskey event to be planned in conjunction with AWB / Lloyd
		1. Expect a March or April date
		2. Jeff to discuss with Maria
	2. Social scheduled at Tennis Central for Feb. 8th
		1. Wine and Beer
	3. Ken met with Park & Rec – they are on board for this year
		1. Park & Rec flyer will be sent to all Cheshire households this year – may bring more interest
		2. Park & Rec would like to see Bruce conduct more of the clinics
	4. Ken also working with YMCA
	5. NOTE: Generally Bruce had 8 to 10 kids in his clinics. However he could handle up to 30. This is an opportunity.
		1. An assistant tennis pro is in the budget – but would need revenue to support
	6. USTA
		1. Bruce indicated we do not want this
		2. USTA has rigorous membership rules and it is expensive
	7. Clay Court Circuit
		1. Jeff contacted the ~~(West?)~~ Hartford Tennis Club in West Hartford about circuit, but no response as yet
6. **Marketing and Social Media Committee**
	1. Ladies and Men Open House
		1. May 23rd date
		2. Potentially have a food truck – may need to guarantee a minimum amount of business
		3. Advertise through Facebook
	2. Marcy got some good ideas from Chris Lloyd on marketing CVC
		1. Mentioned that we should market to / bring in potential members after we fix up CVC to some extent
	3. All to reach out to 2019 members who have not joined
7. **Administration/Club Committee**
	1. Jeff to meet with Ian to discuss responsibilities / work
		1. Plan for week of Feb 3rd
8. **Planning Committee**
	1. Meeting to discuss short and long-term capital plans
		1. Tentatively scheduled for Thursday, Feb. 6th
9. **Adjournment**
	1. Meeting adjourned ~ 7:00pm (Jan. 30th)

Respectfully submitted,

Mike Clarke, Secretary