**Board Members in** Attendance: [Present, Absent, Virtual]

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| Jeff Mahar (P/Treas) | V | Paul Cahill | V | Ken Maddalena | V | Mike Clarke (Sec) | A |
| Marcy Light | V | Rick Roberts | V | Maria Bunnell | A |  |  |
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Guests: None

1. **Meeting Start**: 6:20 PM
   1. Attendance
   2. Quorum established
   3. Acceptance of Agenda (1 min)
2. **Acceptance of Past Minutes**
   1. 1/2//2020 minutes approved unanimously
3. **Financial**
   1. Bank - $21.2K available. Largest expense in January will be Property taxes.
4. **Planning Committee**
   1. Land Sale Details
      1. Closing now slated for Wednesday January 21st
      2. Driveway Construction
         1. Change of Plans from previous Board Meeting now to move the road around the tree to the West Side and then follow Jay’s property line only 10 Ft space. Reason is setback rules.
         2. Jay will supply $16K at closing for driveway construction
         3. Board Voted on two proposals: Miller Paving and Midstate Paving. Both proposals will level parking lot and move fencing and telephones out of way
            1. Miller – Reduced their price to $15K
            2. Midstate – Priced $12.5K plus will add only material costs for bordering driveway with pressure treated wood.
         4. Board approved to proceed with Mid-State unanimously
      3. Eversource
         1. Jay received approval to have transformer on our pole to his property which would eliminate another telephone pole place by our new entrance
      4. Water
         1. Jay will make sure water pipe to pool property on our side is capped by him. We will handle the meter installation for the tennis property
      5. Tree Work
         1. Concern on large tree in front and rest of the trees on the land may need work. Jeff to reach out to Clay on use of Barter Dollars
   2. Capital Planning
      1. Board, or a committee consisting of board and members, to determine how to invest funds available from the sale of land. Rick to set up meeting (carried)
5. **Operations**
   1. Jeff to meet with Ian on Saturday 1/18/2020 to review responsibilities
   2. Kitchen Equipment (Fryer, Grill, and two SS Tables) – Jeff Reach out to sell for $850
   3. Wilton contact interested in Pool Lane Markers – Jeff to Contact and over $250
   4. Roller available – need truck to pick up. Need a plan – Mike/Paul
   5. This week a walk through for Club again. Jeff to send out email
6. **Social (Submitted by Maria email)**
   1. Tennis event at Tennis Central scheduled for Saturday, Jan. 11th went extremely wel1 3 Full courts
   2. Whiskey/Wine/Beer Tasting on Hold because of license. Jeff to contact Lloyd
      1. Feb 8th Tennis Social to replace if this falls through
7. **Tennis**
   1. Ken discussed the P&R and YMCA status
      1. Cheshire P&R reached out to us for meeting next week. Ken to follow up
      2. YMCA – no response yet. Ken to reach out to Southington. Jeff to send reminder tro Cheshire
   2. USTA
      1. Ken suggested we join to have a better chance on their capital funding programs. Ken to find out
      2. Jeff to send contact for Angelo Rosetti to potential meet. President of USTA NE Chapter. Ken did hear from Susan Roirdian who is the marketing liaison for USTA NE
   3. Filpek and Kataria tournaments are not interested in CVC. Filpek most likely not being held this year anywere
      1. Ken discussed to attempt a better member or member-guest tournament. Ken will formulate a plan
8. **Marketing and Social Media Committee**
   1. Ideas discussed to generate new members:
      1. Marketing Plan
         1. Marcy and Jeff to meet with Chris Lloyd on January 19th
         2. Marcy suggest to use an incentive plan for Chris
      2. New format for easier reading on phone and tablet devices completed by Marcy. Old content still may need to remove. Marcy asked all Board meetings to review with comments to her
      3. Learn from other tennis clubs
         1. Ken to reach out Hartford tennis club in West Hartford
            1. Reach out to them to learn of ideas to promote our club
            2. Idea: could we do joint ads with West Hartford club that points out our strength – our red clay courts
         2. ‘Clay Court circuit’
            1. There is a clay court circuit
            2. Ken to see if CVC could become part of their circuit (generate revenue and possibly attract new members)
9. **Administration/Club Committee**
   1. Current Member
      1. Board Members reached out to a number of current members still not committed to rejoining. Very positive response. Still more follow up required.
10. **Adjournment**
    1. Meeting adjourned ~ 7:25pm

Respectfully submitted,

Mike Clarke, Secretary by Jeffrey Mahar