



# ANNOUNCEMENT

## October 2019 Newsletter

To Copper Valley Tennis Club and Social Members:

The Copper Valley Club Board would like to thank every member for a very successful 2019 Season! Within the next few months, you will notice more announcements and information about the Copper Valley Tennis and Social Club as we march into the 2020 Season.

### **2019 Season Recap**

The CVC Board would like to offer a short recap of the 2019 Season with some accomplishments as well as challenges we face into next fiscal year. Since we have moved to a Tennis and Social only club, the club has been able to operate without a deficit two years in a row!

	Swim, Tennis and Social					Tennis and Social	
	2013	2014	2015	2016	2017	2018	2019
<b>Revenue</b>	\$266,869	\$231,416	\$210,121	\$170,077	\$121,469	\$ 69,713	\$ 93,955
<b>Expenditures</b>	\$296,249	\$271,605	\$268,016	\$213,377	\$136,367	\$ 67,849	\$ 87,767
<b>Profit/Loss</b>	\$ (29,380)	\$ (40,189)	\$ (57,895)	\$ (43,300)	\$ (14,898)	\$ 1,864	\$ 6,188

### *Highlights for the 2019 Season*

- Cheshire Park & Recreation Tennis Program – CVC entered into an agreement with Cheshire Park & Recreation to operate the Tennis Program with clinics in the Spring, Summer and Fall. This opportunity has positioned CVC to become the premier feeder program for high school tennis. Bruce Levine has obtained the head coaching position for the Cheshire High School Girls tennis team.
- CVC Junior Clinics – the high-performance clinic had a substantial increase in registration in 2019, helping to grow the club with younger participation and offering high level clinics for the central Connecticut community.
- Pickleball – in 2019, the CVC Board decided to upgrade the tennis hard-court to four pickleball courts and offer 'Pickleball Only' Memberships. Thanks to Pauline Cacace, Abilities without Boundaries and Gaylord Physical Therapy for contributing to the success of this endeavor.
- CVC Adult Interclub – Angela and Rohn Heidgerd spearheaded the interclub tennis tournaments with other tennis clubs and country clubs in the area. The interclub matches were a great success with a lot of fun reported back by all the participants. Thank you Angela and Rohn!
- Social – Susan Zanker, Maria Bunnell and Alla Sivakoff expanded our social calendar with a variety of events year-round:
  - Pre-Season Social/Doubles held each month
  - CVC Open House and Opening Day
  - CVC Pickleball Open House
  - Junior's Open House
  - Three Ladies' Margarita Nights
  - Three Dinner and Doubles evenings
  - Wine and Beer Tasting with Abilities without Boundaries
  - Social gatherings at Kinsmen Brewing, Tipping Chair and Senor Panchos
  - Fourth of July at the Bunnell's
  - French Open Play and Breakfast at Wimbledon



- US Open Trip
- End of the Year Party
- Ladder Championships – Full ladder play culminating with a Ladder Championship in October. Winners of each category will have their names engraved on the CVC Tennis Cup! It was a great way to end the ladder season!
- End of the Year Party - in conjunction with the Ladder Championship, a cookout and potluck dish event for all members was held!
- Tennis Central – CVC agreement with Tennis Central in Woodbridge for cardio, clinics and open play during the off-season helps maintain contact with all tennis members year-round.

### **Revenue and Expenditure Review**

#### *Membership*

CVC continues to maintain a strong membership. In 2020, we have more opportunity to grow! Membership revenue increased by 11% from 2018 to 2019 with a slight decrease in membership (10%) enrollment.

	No of Members		Revenue (\$)	
	2019	2018	2019	2018
<b><u>ADULTS</u></b>				
Couple	22	21	\$ 14,079	\$ 12,600
New Couple	2	6	\$ 1,140	\$ 2,700
Single	40	32	\$ 19,113	\$ 12,600
New Single	10	18	\$ 3,555	\$ 6,665
Pickleball Single	1	0	\$ 99	\$ -
Pickleball Couple	1	0	\$ 149	\$ -
Young Adult	0	1	\$ -	\$ 300
<b>TOTAL</b>	<b>101</b>	<b>105</b>	<b>\$ 38,135</b>	<b>\$ 34,865</b>
<b><u>STUDENTS/CHILDREN</u></b>				
Student	11	15	\$ 1,799	\$ 550
Children	18	21	\$ 737	\$ 1,150
New Children	1	5	\$ 110	\$ 150
<b>TOTAL</b>	<b>30</b>	<b>41</b>	<b>\$ 2,646</b>	<b>\$ 1,850</b>
<b>TOTAL MEMBERS</b>	<b>131</b>	<b>146</b>	<b>\$ 40,781</b>	<b>\$ 36,715</b>



### *Tennis Review*

There was an increase in revenue in **ALL** tennis activities this fiscal year. The Junior Clinics took off in 2019 with opportunities in both in-house and Cheshire Park & Recreation. CVC held clinics during the Spring, Summer and Fall. CVC increased the days/times for all activities this year as requested by the membership.

	Total	
	2019	2018
<b>Tennis Revenue</b>		
<b>Cardio, Cal Point Play, Murder</b>	4,632.50	4,000.00
<b>Tennis Equipment and Clothing Sales</b>	1,234.00	814.00
<b>Tennis Instructions - Adult Clinics</b>	3,125.00	120.00
<b>Tennis Instructions - Junior Clinics</b>	21,976.02	12,461.00
<b>Tennis Instructions - Private Lessons</b>	5,050.00	3,930.00
<b>Total Tennis Revenue</b>	<b>\$ 36,017.52</b>	<b>\$ 21,325.00</b>

### *Expenditure*

Administration and Social expenditures remained flat year over year. Tennis had an uptick in expenditures as a result of:

- Tennis Pro-Share – from an increase in tennis revenue
- Capital Improvements – purchasing of new tennis lines
- Opening of Club – slight increase in court material and installation cost
- Tennis maintenance was moved from operations to the tennis category

There was also an increase in expenditures for the capital improvement and equipment purchases for Pickleball.

	Total	
	2019	2018
<b>Expenditures</b>		
<b>Administrative</b>	\$ 25,761.01	\$ 25,836.77
<b>Operations</b>	\$ 10,216.39	\$ 16,370.35
<b>Pickleball</b>	\$ 1,811.69	
<b>Social</b>	\$ 582.50	\$ 592.30
<b>Tennis</b>	\$ 41,145.21	\$ 25,049.43
<b>Total Expenditures</b>	<b>\$ 79,516.80</b>	<b>\$ 67,848.85</b>

### **2020 Season**

October 1<sup>st</sup> was the commencement of the new season. Monday October 28<sup>th</sup>, the 2019 Annual Member Meeting will be held at Nuzzo & Roberts Law Office @ 6:30PM. At the meeting the 2019 season will be a recapped, a new board will be voted on, the club will outline preliminary planning for 2020 and the potential land sale will be discussed. CVC is a member owned club and we encourage participation and comments before, during or after the meeting.

There are still a number of openings on the board and task groups. If anyone is interested, please email us at [thecoppervalleyclub@gmail.com](mailto:thecoppervalleyclub@gmail.com). Board meetings have been held to set the strategic direction of the season with



all minutes located on our website under the members only section. Within in the next month, the CVC Board will finalize the Business Plan and set Membership rates for 2020.

Happy Halloween everyone! We are looking forward to seeing everyone back at the Club in a few short months!! Stay warm, stay safe.

The CVC 2019 Board