



January 2019 Newsletter

To Copper Valley Tennis and Social Club Members:

We would like to thank the entire 2018 membership of the Copper Valley Club for a very successful and enjoyable season! CVC had a significant number of accomplishments and we are poised to be even more successful in 2019.

Highlights

CVC opened the club courts for tennis on May 10th and closed the courts on November 15th. This was 27 weeks (Over 6 months) of playing tennis outside! The following is a summary of highlights for the fiscal year:

- **Pre-Season**
 - Social Events at Cheshire Pizza & Ale and Kinsmen Brewery
 - Comedy Show in coordination with Cheshire High School Boys Tennis Team
 - Social Doubles at North Haven Health & Racquet Club
- **In Season**
 - Doubles Clinic and Cocktail Night
 - Ladies Margarita Night and Tropical Night
 - US Open Trip to Flushing Meadows
 - Grand Prix Tennis Ladder
 - Hosting the Wint Filipek Sr. Memorial Tournament
 - Men's, Ladies' and Mixed Doubles Nights
 - Juniors Clinics and Lessons
 - Adult Men and Women's Interclub
 - Tough Guys Drills and Stroke of the Week
 - Cardio and California Point Play
- **Fall Season**
 - Hosting the September Slam
 - Men's, Ladies' and Mixed Doubles Nights
 - Cardio and California Point Play
 - Juniors Clinics and Lessons
 - Tough Guys Drills and Stroke of the Week
 - Social Doubles at Tennis Central
- **Fall and Winter Agreement with Tennis Central**
 - CVC retains 10% of all activities paid by CVC Members

Bruce Levine – Director of Tennis

After a very successful 2018 Season, Bruce will return to help improve everyone's tennis game. Our recent Membership Survey confirmed the impact Bruce has made with the club. Our tennis activities and lessons for all ages and skill levels has improved immensely! Bruce will continue to be an important part of the resurgence of CVC!

Positive Cash Flow

The Copper Valley Club has been operating in the red since 2013 draining the club's savings account as well as retaining a Short Term Capital LLC to pay for our shortfalls. In 2018, this was the first year the club finished without a loss! Thank you all for assisting in this great accomplishment! CVC is now on solid footing for 2019 and beyond!

	2013	2014	2015	2016	2017	2018
Revenue	\$ 266,869	\$231,416	\$210,121	\$170,077	\$ 121,313	\$ 66,847
Expenditures	\$ 296,249	\$271,605	\$268,016	\$213,377	\$ 133,789	\$ 64,119
Profit/Loss	\$ (29,380)	\$ (40,189)	\$ (57,896)	\$ (43,301)	\$ (12,476)	\$ 2,728



Membership Growth

New membership growth at the club was over 50%! CVC has a total of 142 members.

Memberships	Single	Couple	Young Adult	Child	Student	TOTAL Members
Existing	32	19		21		91
New	18	6	1	5	15	51
TOTAL	50	25	1	26	15	142

In 2019, we will continue to market and grow our club with targeted campaigns, and more tennis and social activity offerings. Spread the word!

More information Available

All current and past board meeting minutes, presentations, financial statements and bylaws are available on the Copper Valley Club Members only website. <http://www.coppervalleyclub.net/site-map/member-only/>
The password to have access to these pages is: TheCopperValleyClub2019.

2019 Season

Our Fiscal Year has commenced on October 1st, and we are continuing to strengthen our programs, offerings and activities. CVC is interested in your feedback and ideas! We are a member owned club and we are now preparing for the spring, summer and fall seasons. You will notice in 2019, more social and tennis activities for all ages and skill levels to enjoy. Our goal is to become the premiere tennis and social club in central Connecticut.

Below is our weekly and monthly activity schedule for the Winter. Come out and participate and meet new members.

Winter Tennis and Social Schedule

Every Monday	Cardio 9:30AM	Fee \$20	Tennis Central
Every Thursday	California Point Play – 7:30PM	Fee \$25	Tennis Central
Every Friday	Cardio – 9:00AM	Fee \$20	Tennis Central
Every Saturday	Tough Guy Drills – 8:00AM Cardio – 9:30AM California Point Play – 10:30AM	Fee \$45 Fee \$20 Fee \$25	Tennis Central
Every Sunday	Shot of the Week – TBD – 3:30PM	Fee \$45	Tennis Central
Court Reservations	Reserved Walk-In	\$60/hr \$20/hr	Tennis Central
<u>Future Social Calendar</u>			
Saturday January 5 th Saturday February 9 th Saturday March 23 rd	Social Doubles - 6PM- 2hr hours of Play followed by Social Gathering - Bring an appetizer to share with your favorite refreshment. No partner needed!	Fee \$15 to Play, Free for social hr.	Tennis Central
Friday February 15 th	Wine and Beer Tasting with Abilities without Boundaries	Fee \$25	Park & Rec
March TBD February to May - TBD	Relic Brewery – TBD Social Gatherings at Various Establishments		Relic TBD
April - TBD	Comedy Show		Park & Rec



Joining in 2019:

The CVC Board would like to thank all members who acted on the full payment pre-season rates! Most of our expenditures for pre-ordering materials for the courts, insurance and taxes are due before the end of January. This helped with our payment schedules tremendously. The 2019 rates are now released and are noted below.

Membership Rates			2019	
			Standard Rate	Reduced Rate (Pay Minimum \$350 by January 30)
Type	Single		\$ 695	\$ 495
	Couple		\$ 970	\$ 770
	Child Each (In Household and Less than 25 years old)		\$ 75	\$ 55
	Young Adult (25-35 Years old)		\$ 430	\$ 330
	Student (16-24 Years old)		\$ 265	\$ 165
*All Ages are calculated from January 1, 2019				
10% Connecticut Sales Tax Not Included in Rates				

Please be aware to obtain the reduced rate plan, you must **deposit a minimum of \$350 by January 30th** or the Standard Rates for the season will apply. Full payment is due by April 1st.

Planning Committee

Clay Yalof and Rick Roberts are heading a Planning Committee to review the land use of the club which includes short and long range planning for the club. There are variety of options being considered, and within the next few months we will have a better vision to share with the members for the future use of land and facilities not currently being utilized by the club.

If there are any questions, please do not hesitate to reach out to the CVC Board! We are open to ideas and suggestions. We are excited about continuing our improvement of the club and growing its membership for the 2019 Season! Thank you again for a very successful 2018 and we all look forward to continuing this momentum!

The CVC 2019 Board