**Board Members in** Attendance: [Present, Absent, Virtual]

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| --- | --- | --- | --- | --- | --- | --- | --- |
| Clay Yalof | P | Ian Freeman | P | Jack Gioglio | P | Jeff Mahar | P |
| John Bate | P | Karin Pasinski | P | Marylee Kelly | A | Paul Cahill | A |
| Rick Roberts | P | Wayne Eddy | P | Wint Filipek | P |  |  |
|  |  |  |  |  |  |  |  |

Guest: None

1. **Meeting Start**: 6:06 pm 3/19/2018

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| Motion to approve minutes of | 3/5 | Motion by, 2nd by | Paul | , | Rick | Approved |

1. **Response to Wortz Email**
   1. Decided to reach out and have a discussion with Keith with a minimum number of participants.
2. **Planning Committee**
   1. Rick has these notes
   2. Discussion on presenting the reassessment at the Board of Assessment on March 12th. Looking into identifying a lawyer to help us present.
   3. Cheshire Land Trust discussion: discussed options to donate parts of the property to reduce taxes.
   4. Discussion on selling lands to a developer in order to reestablish a capital fund.
3. **Revenue Generation**
   1. Karin to reach out to USTA representative on Sunday.
   2. Jeff reached out to Southington Coach, Cheshire Coaches, P&R,
   3. Sun Meet & Greet: take pictures
   4. April 14 or 21st, 6-8 at Rocky Hill or NHH&R4
   5. May 11th or 12th Event at Kinsman (being solidified)
   6. **Corporate Sponsorship:**
      * The list of people to contact identified corporations is being finalized. The goal is $25,000. Discussion of the call to action, with assigned dates.
   7. **Social Media**:
      * Clay has a marketing person who will work 2 hours per week.
      * Realtor Marketing: Sandy Gardiner, Jeff,
        1. She’s finding the times they will be meeting. They may be offered free advertising in the Filipek Tournament advertiser’s booklet.
        2. Park & Recreation is doing similar options with the swimming pool, with reportedly limited success.
        3. We will post a kids aimed flyer in the school notification media.
4. **Tennis**
   1. Steve Rifone has expressed interest from the HS Athletics Department.
   2. P&R indicated that they could not commit to including our programs in their offerings.
   3. May 20th free tennis event.
   4. Need to have committees do this work.
5. **Pool Plan**
   1. Suzio working the quote.
   2. Pool committee to be formed to co pare costs of running or not running.
6. **Finance**
   1. Blue Wave and Nish costs are the only outstanding debts.
   2. Final court opening costs
   3. Taxes being worked with the town.
   4. Insurance open
   5. Currently $9,000 projected deficit at opening of the club.
   6. We need memberships or corporate sponsorship.
   7. We will man a booth at the upcoming race (courtesy of Roberts-Nuzzo).
7. **Next Meeting** Monday April 2nd 2018. Nuzzo and Roberts office
8. **Motion to adjourn:**

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| By | Rick | 2nd by– | Wayne | Approved | 7:33 | pm |

Respectfully submitted

John Bate, Secretary