**Board Members in** Attendance: [Present, Absent, Virtual]

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| Clay Yalof | P | Ian Freeman | P | Jack Gioglio | P | Jeff Mahar | P |
| John Bate | P | Karin Pasinski | P | Marylee Kelly | P | Paul Cahill | P |
| Rick Roberts | P | Wayne Eddy | P | Wint Filipek |  |  |  |
|  |  |  |  |  |  |  |  |

Guest: None

1. **Meeting Start**: 6:06 pm 3/5/2018

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| Motion to approve minutes of | 2/20 | Motion by, 2nd by | Paul | , | Rick | Approved |

1. **Response to Wortz Email**
   1. Decided to reach out and have a discussion with Keith with a minimum number of participants.
2. **Planning Committee**
   1. Discussion on presenting the reassessment at the Board of Assessment on March 12th. Looking into identifying a lawyer to help us present.
   2. Cheshire Land Trust discussion: discussed options to donate parts of the property to reduce taxes.
   3. Discussion on selling lands to a developer in order to reestablish a capital fund.
3. **Revenue Generation**
   1. Plan to reach out to the list of possible corporate sponsors.
   2. John to contact Wint to update the Club address and the change from Swim and Tennis to Tennis and Social.
   3. Discussion on flyer, ensuring it is accurate and up-to-date.
   4. Jeff action to update Flyer. Karen and Paul finalized Blurb to go with it.....
   5. It will be sent to the possible and former members list.
   6. Realtor discussion: working on identifying what would incentivize them best. Will ask present members who are realtors. Paul to send out an offer to present members that they will earn $100 per new member referral. Update the application.
   7. **Corporate Sponsorship:**
      * The Board will identify any relationships they have with the identified corporations and reply to Jack. The message will have action dates identified. The goal is $25,000.
4. **Finance**
   1. Outstanding bills and collections reviewed at meeting.
   2. W2’s were emailed out again.
   3. We have 5-6 new memberships.
   4. Need to talk to P&R and Nan (Boys coach). John to contact P&R to find out what might work.
5. **Social** 
   1. Planning on Cheshire Pizza Meet and Greet on 3/18 from 2:00 to 4:00.
   2. Planning on Mixed Doubles at North Haven H&R on 4/14 or 21. Discussed various structures.
   3. Planning a gathering at Kinsman on May 11.
   4. Forming a plan to have a comedy night, possibly in coordination with the Chamber. Likely in May
   5. Social Media
      * Will reach out to volunteers for a Social Media person.
      * May need to create a new Facebook account – no success in accessing old
      * Tie marketing plan into Twitter, Instagram and Facebook accounts
6. **Tennis** 
   1. Made $5,000 deposit to the contractor. Materials are scheduled to arrive soon. No installation date has been established.
7. **Operations**
   1. Nothing new.
8. **Next Meeting** Monday March 19th 2018. Nuzzo and Roberts office
9. **Motion to adjourn:**

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| By | Paul | 2nd by– | Jack | Approved | 7:49 | pm |

Respectfully submitted

John Bate, Secretary