**Board Members in** Attendance: [Present, Absent, Virtual]

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Clay Yalof | P | Ian Freeman | P | Jack Gioglio | P | Jeff Mahar | P |
| John Bate | P | Karin Pasinski | P | Marylee Kelly | P | Paul Cahill | P |
| Rick Roberts | P | Wayne Eddy | P | Wint Filipek | P |  |  |
|  |  |  |  |  |  |  |  |

Guest: None

1. **Meeting Start**: 6:00pm 2/20/2018

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Motion to approve minutes of | 1/29 | Motion by, 2nd by | Paul | , | Wayne | Approved |

1. **Board Voting**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Motion to add Wint Filipek and Jack Gioglio | Motion by, 2nd by | Pau | Clay |  | Approved |
| Accept Rich Dubay’s resignation | Motion by Agenda | Agenda |  |  | Approved |
| Ian as Operation VP and John Bate as Secretary | Agenda |  |  |  | Withdrawn |
| John Bate as Secretary | Agenda | Paul | Wayne |  | Approved |

1. **Finance**
   1. Outstanding bills and collections reviewed at meeting.
   2. A journal entry will be made to clear outstanding 2017 member fees ($287). Collection efforts will continue.
   3. Details
      * Bank - $7,697.91 Current Balance
      * Open A/P – $19,089.24
      * Open A/R – $287
   4. Taxes
      * Paul will go back to assessor for details on personal property taxes and $2500 penalty
      * Paul will submit appeal for both personal property and real estate tax by Feb 15th
   5. Pool Funding
      * The pool committee to secure capital did not submit a plan prior to the Feb 15th, 2018 deadline. Jeff will send them a reminder of that. The Planning Committee will move forward with developer plans.
2. **Membership Numbers**
   1. Need to generate new members.
   2. 2018 Plan: $66,990 Total Expenditures, $8506 2017 Bills, Total $75,496
   3. Drivers are insurance and taxes.
3. **Revenue Generation Meeting**
   1. Tax Appeal submitted today. March 12th is the review date.
   2. Jeff to publish member list (paid/not paid)
      * All board members encouraged to reach out to current members about submitting deposits
   3. Marketing plan creation
      * Grouping ad Volunteers discussed
      * Need to become Chamber of Commerce member
      * Corporate Sponsorships: Clay and Jeff coordinate with Wint
      * Social Media:
        1. Mike removed as administrator. Unknown who owns the Facebook page? Clay to research.
        2. Jeff to send out new call for volunteers.
      * Social Committee: Karin and Marylee
        1. Looking for 1 event per month.
        2. Put things on the calendar and make it work. Saturdays may work best.
      * Realtor
        1. Looking on incentives which might create interest.
        2. Jeff to talk with possible volunteers, e.g., the Yales.
        3. Clay to check with a realtor to find out how to incentivize them.
      * Advertising/Marketing
        1. Wint to work with John/Paul/Wayne
        2. Discussed how to market to younger folks.
4. **Guest Policy**
   1. Discussed Guest Policy possibilities.
5. **Planning Committee**
   1. Clay reported the narrowing down/focus on a single developer. Considering options of selling 2 or 3 lots. Rick and Clay will continue to work the details. Plan is to move forward with developer negotiations in mid-February. This is contingent on not getting support and/or capital commitments from interested pool members.
   2. John will reach out to Cheshire Land Trust to discuss options. Include Rick and Paul in meeting.
6. **Social** 
   1. Plan to have events in Feb, Mar and Apr
      * Feb event at local restaurant – meet Bruce and market the club
      * Mar and Apr could be tennis events/socials
   2. Social Media
      * May need to create a new Facebook account – no success in accessing old
      * Tie marketing plan into Twitter, Instagram and Facebook accounts
7. **Tennis** 
   1. John and Paul will act as tennis co-chairs – interface with Bruce Levine. Wayne will support.
   2. Clay, Jeff and Tennis co-chairs will meet with Wint to discuss Filipek contribution calculation. Meeting booked for Monday Feb 5th
8. **Operations**
   1. Club now has a grass lawn mower – on loan from John Bate
9. **Next Meeting** Thursday February 15th, 2018. Nuzzo and Roberts office
10. **Motion to adjourn:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| By | Jack | 2nd by– | Wint | Approved | 8:03 pm |

Respectfully submitted

John Bate, Secretary