**Board Members in** Attendance: [Present, Absent, Virtual]

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| John Bate | P | Paul Cahill | P | Wayne Eddy | P | Ian Freeman | P |
| Marylee Kelly | P | Jeff Mahar | P | Karin Pasinski | P | Rick Roberts | P |
| Clay Yalof | P | Rich Dubay | A |  |  |  |  |

Guest: None

1. **Meeting Start**: 6:00pm 1/29/2018

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Motion to approve minutes of | 12/11 | Motion by, 2nd by | John |  ,  | Paul  | Approved |

1. **Finance**
	1. Outstanding bills and collections reviewed at meeting.
	2. A journal entry will be made to clear outstanding 2017 member fees ($287). Collection efforts will continue.
	3. Details
		* Bank - $7,697.91 Current Balance
		* Open A/P – $19,089.24
		* Open A/R – $287
	4. Taxes
		* Paul will go back to assessor for details on personal property taxes and $2500 penalty
		* Paul will submit appeal for both personal property and real estate tax by Feb 15th
	5. Pool Funding
		* While the Board previously decided to move forward as a Tennis only club for the 2018 season, a group of members are actively looking at securing the required capital to open the pool in 2018. The pool committee has until Feb 15th, 2018 to secure the capital. After that date the Planning Committee will move forward with developer plans.
2. **Revenue Generation Meeting**
	1. Jeff to publish member list (paid/not paid)
		* All board members encouraged to reach out to current members about submitting deposits
	2. Marketing plan creation
		* Clay, Jeff and Paul to create a membership marketing plan
		* Need to complete by Mid Feb
		* Need to drive to a minimum of 30 new/incremental memberships
3. **Planning Committee**
	1. Clay reported the narrowing down/focus on a single developer. Considering options of selling 2 or 3 lots. Rick and Clay will continue to work the details. Plan is to move forward with developer negotiations in mid-February. This is contingent on not getting support and/or capital commitments from interested pool members.
	2. John will reach out to Cheshire Land Trust to discuss options. Include Rick and Paul in meeting.

1. **Social**
	1. Plan to have events in Feb, Mar and Apr
		* Feb event at local restaurant – meet Bruce and market the club
		* Mar and Apr could be tennis events/socials
	2. Social Media
		* May need to create a new Facebook account – no success in accessing old
		* Tie marketing plan into Twitter, Instagram and Facebook accounts
2. **Tennis**
	1. John and Paul will act as tennis co-chairs – interface with Bruce Levine. Wayne will support.
	2. Clay, Jeff and Tennis co-chairs will meet with Wint to discuss Filipek contribution calculation. Meeting booked for Monday Feb 5th
3. **Operations**
	1. Club now has a grass lawn mower – on loan from John Bate
4. **Next Meeting** Thursday February 15th, 2018. Nuzzo and Roberts office
5. **Motion to adjourn:**

|  |  |
| --- | --- |
| By Rick 2nd by Clay – Approved | 7:23 pm |

1. **Post Meeting Announcement:** On 2/6/2018, Jeff announced that Rich Dubay had officially resigned from the Board of Governors. He thanked Rich for his involvement this fiscal year.

Respectfully submitted

Paul Cahill, Acting Secretary and John Bate, Secretary (elected 2/20/18)