**Board Members in Attendance**: [Present, Absent, Virtual]

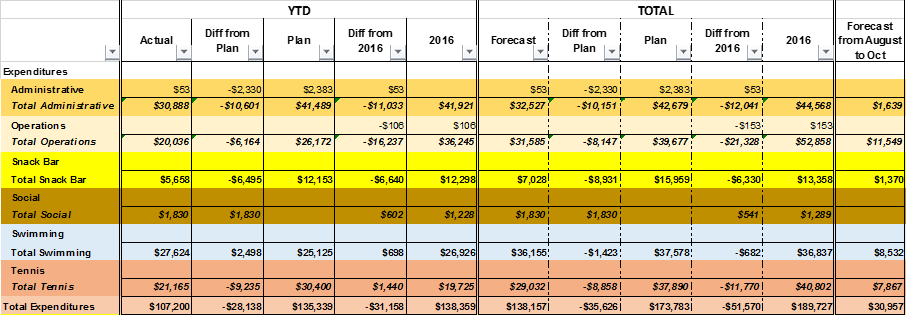
|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Shawna Baron | P | John Bate | P | Paul Cahill | P | Wayne Eddy | P |
| Nicole Kaya | P | Marylee Kelly | P | Jeff Mahar | P | Karin Pasinski | P |
| Rick Roberts | P |  |  |  |  |  |  |

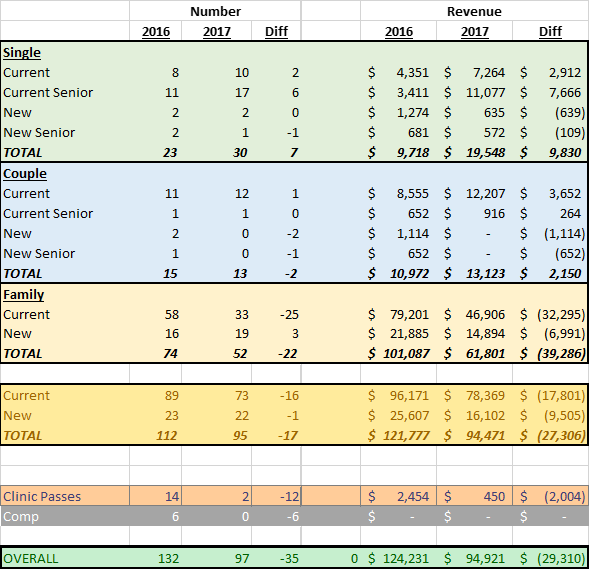
Ian Freeman – Guest, Ashley Nolan – Guest, Rich Dubay – Guest, Tracy Ajello – Guest, Randy Light – Guest

1. **Meeting Start**: 9:02 am

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Motion to approve agenda for | 7/30 | : Moved by, 2nd by | John | , | Jeff | -approved |
| Motion to approve meeting minutes of | 7/9 | : Moved by 2nd by | John | , | Wayne | -approved |

1. **Board Members**
   1. Board discussed/considered the immediate addition of member Rich Dubay to the CVC Board
      1. Jeff motion – 2nd by John – Failed
         1. Asked Rich to play a role on committee / task force until the formal club elections in October
         2. After consideration Rich Dubay withdrew his board request
2. **Financials**:
   1. Reviewed current financials and 2016 vs 2017 membership numbers
      1. Projecting a 6–10K fiscal year end deficit
      2. See charts below and imbedded file





Imbedded file



* 1. $2500 left in STC (Short Term Capital Fund)
  2. **Revenue generation**
     1. Nicole suggested marketing the club rental option
     2. Rich mentioned Mountain Grove was very successful with rental revenues
     3. Comedy Night being looked at as an option
     4. Task force for revenue generation formed
        1. Rick, Nicole, Ashely, Jeff

1. **Membership/Marketing:**
   1. No update (see financials)
2. **Tennis:** 
   1. Nish is not meeting the requirements of his contract
      1. Specifically the daily hours commitment
   2. Wayne is finalizing the termination of the tennis pro contract
      1. Nish stays on the complete the August clinics, CAPP and cardio sessions.
         1. If Nish stays to **September 4th** he receives 50% of Cardio, 100% of CAPP revenue and can conduct private lessons at CVC – nonmembers require guest fee to be paid by Nish
         2. If Nish stays to **October 6th** he receives 100% of Cardio, 100% of CAPP revenue and can conduct private lessons at CVC – nonmembers require guest fee to be paid by Nish
   3. Discussion about adding Cardio fees was tabled
3. **Pool / Swim:**
   1. Rich Dubay suggested more direct board involvement in the pool
   2. Members commented about poor communication regarding recent pool/guard hour changes and the kiddie pool breakdown
   3. Spend up to $800 on Kiddie Pool Repair
      1. Nicole motion – 2nd by Karin – Passed

1. **Social**:
   1. Ashley asked about what the board did for advertising in 2016 & 2017
      1. Jeff provided a list of actions taken
      2. All agreed future efforts need to leverage more social media and specifically ”Intsagram”
   2. Planned events
      1. Intra club tennis tournament
      2. Member Guest tournament
   3. Social committee meeting Aug 12th
2. **Operations**:
   1. Deferred till next meeting
3. **Snack Bar**:
   1. Effective Aug 7th close snack bar during the week (keep open on weekends)
      1. Jeff motion – 2nd by John – Passed
   2. Change weekend snack bar hours to 12-3
      1. Nicole motion – 2nd by John – Passed
   3. Send notification to membership for A & B
4. Full member meetings
   1. Thursday, Sept 7th 6:00PM Full club meeting - Lay out where we are - options - set election slate (Date will be changed)
   2. Thursday, Oct 12th 6:00PM Full Annual Meeting
5. **Next Meeting**:
   1. **Wednesday 5:00 pm August 16th at CVC and Webcast**
6. **Motion to Adjourn**:

|  |  |
| --- | --- |
| By Wayne , 2nd by Jeff – Approved | 11:55 AM |
|  |  |

Respectfully submitted

Paul Cahill, Secretary